

ERRATUM

The version of the article “Post-event visits as the sources of marketing strategy sustainability: a conceptual model approach”, by *Hui Li, Wei Song* and *Roger Collins*, published in the *Journal of Business Economics and Management* 15(1): 74–95, and published online on 15 Jan 2013, doi:10.3846/16111699.2012.701229, contained the following error:

- The header of title page should read:

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The authors Hui Li, Wei Song, Roger Collins and the publisher apologise for this error.