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**Abstract.** The volume of the abstract – 150–200 words. The style of the abstract is as follows:

*Purpose* – the purpose of the article should give concise information about the content of the core idea of the paper, present scientific problem and objective.

*Research methodology* – the methodology of the article should give information on the research methods that were applied in order to achieve the aim of the article.

*Findings* – the findings should present the main results of the conducted research and specify how those results contribute to the field of science.

*Research limitations* – the section should identify the limitation of your research and explain the importance of each of them, provide the nature of the limitations, and present the way how such limitations might be overcome in the future.

*Practical implications* – the practical implication should explain how the results of the research could be used in practice.

*Originality/Value* – the originality/value should present the novelty of the study and explain specify differences between the current and previously conducted researches.

Font Times New Roman 9 pt should be used for formatting an abstract. The customised styles or the key combinations of the template can be used for quick formatting of the whole manuscript (the full list is provided at the end of the template). Also, the appropriate style of each item is indicated at the end of its description, e.g. use style Abstract, or Alt + Ctrl + S.

**Keywords (3–5):** some general terms, some subject-specific terms. Keywords should be formatted in Times New Roman 9 pt (use style Keywords, or Alt + Ctrl + K).

# Introduction (use style Heading 1, or Alt + Ctrl + 1)

Introduction, Conclusions, References, and Appendix are not numbered. Use Times New Roman 10 pt for formatting paragraphs in a section, or to continue after an extract (use style Paragraph body, or Alt + Ctrl + Z).

In the introduction the importance of the research should be highlighted. The information about the previous research on the subject should be included. The context of the research and the research problem should be established. The research question and/or hypothesis that was investigated should be stated. The aim, topicality, novelty, policy implication, etc., should be indicated in this section (use style Paragraph body, or Alt + Ctrl + Z).

# 1. General regulations (use style Heading 1, or Alt + Ctrl + 1)

The main text should include the previous research on the subject, methodology (for empirical paper) and/or theoretical framework (for review paper), hypothesis (for empirical paper) and/or a research question (for review paper) should be derived/ developed logically based on the previous studies, results of the research, and discussion with an interpretation of the results obtained, finalising with the conclusion.

An in-depth analysis of recent literature (scientific literature from the last 5 years) should be presented in the theoretical part. The sources from Clarivate Analytics Web of Science and/or Scopus are very welcome.

The methodology part should present all methods used for the research. Newly developed methods should be described in detail. Programs (software) used for the research should be named.

The results should be presented in a precise manner logically in line with the research.

The discussion part should present a direct comparison of the results to previous studies. Moreover, all limitations of the research should be highlighted.

The conclusion part should discuss the obtained results with direct and special stress on the value-added, as well as policy implication and future research directions.

Use *Italic* (not boldface typing or capital letters)rs)for emphasising a word or a phrase. More requirements for a manuscript are provided in Table 1 (use style Paragraph body, or Alt + Ctrl + Z).

Table 1. Requirements for a manuscript. For formatting the title of the Table use   
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|  |  |  |
| --- | --- | --- |
| Requirements | Clarification | Other notes |
| The manuscript should include all parts. | Abstract, keywords, notations, introduction, body text, conclusions, and references. | Acknowledgements, funding, disclosure statement, authors contribution and appendices can be added if needed. Acknowledgements, funding, disclosure statement and contribution should be provided into the Title Page. |
| All figures and tables must be placed and cited in the text in consecutive numerical order. The resolution of pictures should be no less than 300 dpi (dots per inch). | If the size of the final file is too large (more than 10 MB), then the manuscript should contain the figures with a minimised resolution, and the original figures must be provided in original size, resolution and appropriate format. Do not use text editor for providing separate figures. | For more details see section ‘Figures and tables’ |
| Proper citation of sources is necessary. | The Journal uses the APA Style (surname and date) short reference system for citations in the text with a detailed alphabetical list at the end of the paper. Every reference cited in the text should also be present in the reference list and vice versa. | For more details see section ‘Reference style’. Examples are provided in section ‘References’. |
| The list of references should be made according to the reference requirements of the Journal. | References should be listed in alphabetical order.  Please check if all names and surnames of the authors, also the details (such as title, year, volume, pages) in the list of references are correct. For more information and examples, see sections ‘Reference style’ and ‘References’. | Please check if all the information required in the description of each reference is added. |
| Acknowledgements, funding, disclosure statement, and author contributions should be provided in a separate file (Title Page). | In order to ensure author anonymity, the information will be included in the manuscript after the peer-review process. Please do not write acknowledgements for editors and referees! |  |

## Formatting lists (use style Heading 2, or Alt + Ctrl + 2)

For bulleted lists use an en-dash (–) rather than strong dot (•). It should be formatted in Times New Roman 10 pt, e.g.:

* First;
* Second;
* Third (use style Bulleted list, or Alt + Ctrl + B).

To create numbered lists, use the following style:

1. First;
2. Second;
3. Third (use style Numbered list, or Alt + Ctrl + L).

# 2. Formulas and equations (use style Heading 1, or Alt + Ctrl + 1)

Formulas, equations and their components presented in the text must be written in Equation Editor. The size of basic symbols in equations should correspond to the letter size of the main text – 10 pt; indexes should be in 7.5 pt, sub-indexes – 6 pt.

All the numerals, including index numbers, are presented in Regular type, variables in *Italic*. Matrices are written in square brackets [ ] or bold, and vectors in figurative brackets { }. Equations should be formatted in Times New Roman 10 pt. Punctuate equations with com­mas or periods when they are a part of a sentence, as in:

 (use style Displayed equation, or Alt + Ctrl + E), (1)

if necessary, value of symbols should be specified.

Please confine equations to one column width – 8 cm. If the equation is more extended, it should be split at appropriate algebraic symbols. The parts of the more extended equations must be horizontally left-aligned in the equation editor.

Equations are numbered with Arabic numerals in round brackets and aligned right. The punctuation and numbers of more extended equations, like (2), must be vertically centred with the last line of the equation.

 (2)

Use an en-dash (–) rather than a hyphen (-) for a minus sign. Please note that an en-dash should be used for connecting values (years, tables, figures, equations, etc.) in a range; for connecting variables in a range, please use ÷, or ‘from … to …’ construction. Reformatting of running text, into which special characters such as Greek letters have been entered via the keyboard, can cause these characters to disappear. In order to avoid this problem, always insert special characters to the document from *Insert* → *Symbol*. In the *Symbol* dialogue box select the required character and click *Insert*.

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Style and font size of all tables and figures should be the same in the whole manuscript. Figures and tables should follow the requirements provided in Table 2. Do not use boldface for text within figures (diagrams, charts and schemes), for emphasis use *Italic*. All tables should be presented as a part of the text and should be editable (do not use any macros and screenshots for figures and tables).

Table 2. Requirements for tables and figures. For the title of the Table use   
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|  |  |  |  |
| --- | --- | --- | --- |
|  | Font | Line thickness | File formats |
| Tables | Times New Roman 9 pt | 0.5 pt | \*.doc, \*.docx |
| Photos and images (resolution – no less than 300 dpi) | – | – | \*.jpg, \*.tiff, \*.gif, \*.png |
| Diagrams, charts, schemes | Times New Roman  from 5 to 8 pt | From 0.3 to 2 pt | \*.pdf, \*.eps, \*.cdr, \*.xls, \*.xlsx, \*.dwg |

*Note:* The width of figures and tables should be either 8 cm, or 14–16.5 cm. Use Times New Roman 8 pt for formatting notes (style Notes, or Alt + Ctrl + O).

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Figure 1. Title of the figure. Obtain permission and include the acknowledgement required by the copyright holder if a figure is being reproduced from another source. For the title of the Figure use Times New Roman 9 pt   
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Care and attention must be given to below guidelines because importing graphics packages can often be problematic:

* All figures and tables must be placed and cited in the text in consecutive numerical order. In multi-part figures, each part should be labelled, e.g. Figure 1. \*\*\*\*: a – \*\*\*; b – \*\*\*.
* The resolution of pictures should be no less than 300 dpi (dots per inch). If the size of the final file is too large (more than 10 MB), then the manuscript should contain the figures with the minimised resolution, and the original figures must be provided in separate files.
* Figures in separate files should be saved in appropriate formats (see Table 2). The file name for the graphics should include their short description (e.g. Fig\_1, Fig\_2a).

# 4. Reference style (use style Heading 1, or Alt + Ctrl + 1)

Please use the APA (surname and year) short reference system for citations in the text with a detailed alphabetical list at the end of the paper. For the work by two authors both should be mentioned every time. The word “and” between the authors’ names within the text and the ampersand in parentheses should be used, e.g. Brown and Caste (2004)… or (Brown & Caste, 2004). The first author’s surname followed by et al. should be used if the item have three or more authors (Singh et al., 2012). Write out the full name of the organizations or groups that serve as authors the first time they appear in the text, e.g. (International Organization for Standardization [ISO], 1998). For subsequent citations, the name of the group or organization may be abbreviated (ISO, 1998). In case the list of references includes persons bearing the same surnames, the first letter of the author’s name should be indicated, e.g. (V. Paulauskas & D. Paulauskas, 2013). Sources of the same authors and the same year should be mentioned in the following way (Liu, 2013a, 2013b). In case no author is indicated, the title of the source in the signal phrase, and the first word or two of the title in the parentheses should be used (*Oxford Dictionary of English*, 2010). If there is no date in the source, the abbreviation “n.d.” (for “no date”) should be used. Two or more works by different authors who are cited within the same parentheses should be listed in alphabetical order by the first author’s surname and putting semicolons between them. Please use the transliterated (not translated) version of the names and sources in Cyrillic according to the USA Library of the Congress Romanization rules <https://www.loc.gov/catdir/cpso/roman.html>.

See examples in Reference list:

* For a book (Montgomery, 2012; *Oxford Dictionary of English*, 2010);
* For chapters or parts of edited works included in collections or textbooks (Slack, 2007);
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* For internet documents (Brown, 2019; Klibanoff, n.d.);
* For online newspapers (Isaak, & Conger, 2018);
* For conference proceedings:

1. published (Saraiji, Harb, & Hamdan, 2011);
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* For thesis or dissertation (Sledevič, 2016; Suwetwattanakul, 2010);
* For technical reports (Eller, & Olson, 2009);
* For working papers (Altunbas, Manganelli, & Marques-Ibanez, 2011);
* For quality standards (European Committee for Standardization, 2005; International Organization for Standardization, 1998);
* For EU publications (European Parliament & Council of the European Union, 2009);
* For videos (Harvard University, 2019);
* For social media posts (Gates, 2019; News from Science, 2019);
* For archives (Wilson, 2000).

For formatting references use Times New Roman 9 pt (style References, or Alt + Ctrl + X).

# Conclusions (use style Heading 1, or Alt + Ctrl + 1)

Conclusions or generalisations about the research should be presented using Times New Roman 10 pt (use style Paragraph body, or Alt + Ctrl + Z). **Do not provide figures or tables in Conclusions.**

# References (use style Heading 1, or Alt + Ctrl + 1)

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# Appendix may be added if needed.

# Notations (use style Heading 1, or Alt + Ctrl + 1)

In this section, variables, functions, abbreviations, etc. should be listed with explanations. Please note that these explanations should not be repeated in the running text (use style Paragraph body, or Alt + Ctrl + Z).

*Variables and functions*

*a* – explanation of the first variable;

*b* – explanation of the second variable;

*c* – explanation of the third variable, etc.

*Abbreviations*

EFA – Example of First Abbreviation, etc.

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* Paragraph body (Alt + Ctrl + Z)
* Bulleted list (Alt + Ctrl + B)
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* Displayed equation (Alt + Ctrl + E)
* Notes (Alt + Ctrl + O)
* Acknowledgements (Alt + Ctrl + W)
* References (Alt + Ctrl + X)
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* Figure caption (Alt + Ctrl + F)